

## On the move for a good cause

Endress+Hauser Water Challenge aims to give people around the world better access to clean water

**Being active together for a good cause: this is the idea behind the Endress+Hauser Water Challenge. In local events, employees donate a fixed amount for every kilometer covered, and the company doubles the amount raised. The money will be used for water aid projects in Asia, Africa and South America. After the kick-off in Reinach, Switzerland, the initiative will now be carried around the world by the Group's companies.**

“For many people, clean drinking water is a valuable and scarce commodity,” explains Matthias Altendorf, CEO of the Endress+Hauser Group. For decades, the company has supported safe, efficient and environmentally friendly water supply and treatment with its products, solutions and services. “Now we are transferring this commitment to the non-profit sector,” said the CEO. The aim is to give more people access to clean water.

The Endress+Hauser Water Challenge is open to all employees of the company who like to move and at the same time want to do something good for other people. “The shared experience is more important than a quick time,” emphasizes Matthias Altendorf. The routes should always be close to water. The activities can vary – from hiking and cross-country skiing to swimming, everything is possible. The money collected will always be used for a specified water aid project.

### **Launch in Reinach with 250 participants**

At the kick-off of the Endress+Hauser Water Challenge on 10 October 2019 in Reinach, Switzerland, 250 employees ran and walked a total of around 2,300 kilometers. Smaller runs took place on the same day on the fringes of company events in Vienna and Freiburg, Germany. In the end, around 10,000 Swiss francs was collected from the first charity run. Further campaigns at international locations are being planned.

With the money from the Reinach run, a well is to be drilled in the village of Dak Lak in the Vietnamese province of Kon Tum, which will ensure the water supply even in periods of drought. There are also systems and installations planned to treat and store the water. Endress+Hauser employees in Vietnam will make sure that the donation goes entirely to the water aid project.

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**EH\_water\_challenge\_1.jpg**

Start of the Endress+Hauser Water Challenge in Reinach, Switzerland: around 250 employees took part in the charity run for a water aid project.



**EH\_water\_challenge\_2.jpg**

On the move for a good cause: the participants of the first Endress+Hauser Water Challenge collected 10,000 Swiss francs. This will be used to drill a well in Vietnam.



**EH\_water\_challenge\_3.jpg**

Water is life: the circular route of the first Endress+Hauser Water Challenge in Reinach, Switzerland, took the 250 participants along the river Birs.

## **The Endress+Hauser Group**

Endress+Hauser is a global leader in measurement instrumentation, services and solutions for industrial process engineering. The Group employs approximately 14,000 personnel across the globe, generating net sales of over 2.4 billion euros in 2018.

## **Structure**

With dedicated sales centers and a strong network of partners, Endress+Hauser guarantees competent worldwide support. Our production centers in 12 countries meet customers' needs and requirements quickly and effectively. The Group is managed and coordinated by a holding company in Reinach, Switzerland. As a successful family-owned business, Endress+Hauser is set for continued independence and self-reliance.

## **Products**

Endress+Hauser provides sensors, instruments, systems and services for level, flow, pressure and temperature measurement as well as analytics and data acquisition. The company supports customers with automation engineering, logistics and IT services and solutions. Our products set standards in quality and technology.

## **Industries**

We work closely with the chemical, petrochemical, food & beverage, oil & gas, water & wastewater, power & energy, life science, primaries & metals, renewable energies, pulp & paper and shipbuilding industries. Endress+Hauser supports its customers in optimizing their processes in terms of reliability, safety, economic efficiency and environmental impact.

## **History**

Founded in 1953 by Georg H Endress and Ludwig Hauser, Endress+Hauser has been solely owned by the Endress family since 1975. The Group has developed from a specialist in level measurement to a provider of complete solutions for industrial measuring technology and automation, with constant expansion into new territories and markets.

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